



To Whom It May Concern,

We are pleased to share our positive experience working with FeeAdvocates/Clearly Financial, a partnership that began in 2019 after a kind referral from the Fort Erie Chamber of Commerce. At that time, our club was facing significant credit card processing costs, largely due to a high volume of card-not-present and non-Canadian transactions.

FeeAdvocates/Clearly Financial stepped in with both expertise and commitment, thoroughly assessing our situation and recommending tailored solutions. Through their efforts, we have achieved a reduction in our total fees by over 30%, a savings that has had a meaningful impact on our operations.

Throughout our relationship, FeeAdvocates/Clearly Financial has been steadfast in assisting us with any difficult circumstances that have arisen. They have also played a vital role in helping us improve how we accept payments, ensuring our methods are efficient and cost-effective.

Most recently, when we were notified by our processor of an impending fee increase, FeeAdvocates/Clearly Financial acted quickly to secure a competitive offer from another processor and provided excellent support throughout the transition. Not only did this result in continued savings on our processing expenses, but they also streamlined our payment system bringing both our face-to-face and online transactions into a single account, further reducing our costs and simplifying our processes.

We are grateful for the ongoing guidance, professionalism, and dedication FeeAdvocates/Clearly Financial has shown us. We would highly recommend their services to any organization seeking to optimize their payment solutions and reduce costs.

Sincerely,

*Nyc Bourque*

Controller

Buffalo Canoe Club